

**2021-2022**



**ANNUAL  
REPORT**

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Attachments: Financial Statements by Fred Earle, CPA

## **MISSION**

To create opportunities for generations to connect through arts programs and performances.

## **VISION**

For all ages to show empathy to one another through authentic connection.

## **PURPOSE**

Old School's purpose is to relieve conditions attributable to being aged, including social isolation and other mental or physical health conditions by providing intergenerational programs that foster interaction between seniors and young people in schools and in the community, such as arts workshops, pen-pals projects, and performances. In addition, Old School strives to advance the public's appreciation of and accessibility to the arts by providing high-quality artistic performances in public places, senior citizens' homes, churches, community centers, and educational institutions.

## **VALUES**

Empathy | Understanding | Learning | Creativity | Reflection Healthy Relationships | Inclusivity | Diversity | Equality

## **BOARD OF DIRECTORS**

April 1, 2021 - March 31, 2022

Becky Winsor, Chair

Cassandra Elliot, Vice Chair

Karen Critch, Treasurer

Renell LeGrow, Secretary

Megan Ford, Director at Large (May 2021)

Sam Hannaford, Honourary Director at Large

Erin Winsor, Executive Director

Claire Rouleau, Arts Programming Director

## STAFF

Erin Winsor, Co-Founder/Executive Director

Claire Rouleau, Co-Founder/Arts Programming Director

## VOLUNTEERS

Volunteer hours total would equal approximately: 500 hours

How many volunteers: 54

### Volunteers who lent their artistic talents and other expertise to help improve Old School's 2020-2022 programs:

- Abigale (Haley Peddle)
- Alexandra Swann
- Andrew Case
- Amelia Mitchell
- Andrew Williams
- Becca-Ann Bartlett
- Becky Winsor
- Beth Robertson
- Cassandra Elliott
- Cassondra Cabbage
- Chelsey McLean
- Claire Rouleau
- Craig Greene
- Dana Parsons
- Derek Winsor
- Elizabeth Ares
- Eric Cooper
- Erin Winsor
- Evan Smith
- Jennifer Hart
- Jenny Weisz
- John Williams
- Julianne Meaney
- Juliette Ryan
- Kara Nofle
- Karen Critch
- Kathy Conway Ward
- Kendra Sutton
- Kevin Woolridge
- Lauren Mackenzie
- Leah McDonald
- Lindsee Clarke
- McaLeigh MacDonald
- Meg Herder
- Megan Ford
- Melissa Marie Shriner
- Miranda MacDonald,
- Nancy Kathleen
- Natalie Ares
- Newman Sound Choir
- Peter MacDonald
- Rebecca Russell
- Renee White
- Renell Chalker
- River Willows
- Ronalda MacDonald
- Sabrina Roberts
- Sean Thistle
- Susanna Doherty
- Wade Tarling

## MESSAGE FROM BOARD



This is a very exciting time for the organization. Having grown from an idea between friends to a registered charity, Old School is now - very literally - getting its wheels in motion. Over the past year, with the help of our generous donors and our incredible friends and volunteers, Old School is starting to create some buzz.

The organization was highlighted multiple times within the local media, attracting the attention of our local artists through the Telephone Tunes program, and connected with the community on a variety of levels, and of course, a variety of ages.

To each resident who participated in an event over the past year, to each senior and student that bonded during the Pen Pal program, and to every helping hand that made each of those intergenerational connections possible, a sincere thank you on behalf of the board of directors.

There is no doubt that the gains of the year past can only be attributed to our supporters and of course the incredibly hard work of Erin and Claire. During the very first meeting of the board of directors, Erin and Claire laid out their plan to purchase a school bus for the organization - arguably the greatest marketing tool of all time - but also something that promises to become key in program delivery, and in reaching a broader audience.

Securing the Old School bus is by far the highlight of this past year, and on behalf of the board, I'd like to congratulate Erin and Claire and everyone who has helped get the bus to where it is today. I cannot wait to celebrate the completion of this important project and milestone for Old School and look forward to seeing the bus used and enjoyed by young and old.

At the end of the day, that is entirely what this is all about. It's about the very simple idea that human connection and growth can happen across generations. And that the learning and value that comes with intergenerational connection offer more than just personal growth, but in turn, value to the community as a whole.

The board is optimistic that with ongoing support and dedication, the buzz created over the past 12 months is just getting rolling.

Sincerely,

*Renell LeGrow*

Renell LeGrow, Secretary

## MESSAGE FROM CO-FOUNDER/EXECUTIVE DIRECTOR



It has been quite the year for Old School! When Claire and I began the Old School journey we quickly realized that this is the kind of work we were meant to do. We would spend hours talking about program possibilities and realized that we didn't know of any specific intergenerational arts organizations in the province. Through our thorough research, a continuation of training, and resume building, we became aware of similar work happening in other parts of the world. We now use them as models and resources to help build Old School into NL's first intergenerational arts organization and resource hub.

2020-2021 was a year of planning, growing, learning, and avoiding Covid-19. 2021-2022 became the year of movement and progress. We started our fiscal year with grants from the New Horizons for Seniors Program and the City of St. John's. This sparked lots of conversation in the media and the community about our plans for The Old School Bus and a new sensory show for people living with dementia. We began making connections with community groups that have shared interests and goals for the province, most notably Seniors NL.

We were able to share more about Old School at the Activation Stations that took place at the Pedestrian Mall during the summer months and we began workshoping with seniors to find out more about growing up in NL so we could create our sensory show. Our first go at the Reminiscence Project took place at Cambridge Estates and was a great success for the residents and students involved.

Christmastime we continued our Telephone Tunes Project from early in the pandemic with a variety of volunteer singers phoning seniors with a song to brighten their day. During this time, we secured our funding for the bus purchase from individual contributions, and the Scotiabank Impact Fund. City Wide then began working on making the bus road-ready. The delays from Covid-19 continued affecting the bus retrofit and the sensory show performances but we persevered, with the understanding of the NHFS Program.

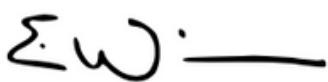
After Christmas, we had our third year of Pen Pals with Leary's Brook Junior High grade six classes and three local seniors' residences. With some virtual meetings and in-person meetings at the end of their letter writing it was a very meaningful experience for all. In February, we were thrilled to be granted charitable status and ready to learn how things would change for us as an organization. Honestly, we are still learning; we are very grateful for the support from our Board of Directors and other community members, including Fred Earle, CPA.

As the end of the fiscal year came to a close we were so glad to receive more funding from the City of St. John's and from New Horizons for our Creative Communities Project in 2022-2023. We would like to thank everyone who supported us throughout the year, whether it was through a social media share or a monetary donation; every bit of support was noticed and appreciated.

This year would not have been at all possible without Co-Founder and Arts Programming Director, Claire Rouleau. She has been instrumental in every aspect of this organization and all of our projects. Her guidance, intelligence, oversight, and practicality helped me, personally, as a *new* Executive Director, to find what works best for the organization while keeping my two feet on the ground. As she begins her new journey as a mother, she has graciously offered to continue to help in any way she can. I feel beyond fortunate to have Claire as a friend and Old School partner.

As we proceed into another year of Old School, we look forward to what lies ahead. We will continue to run our projects to the best of our abilities, despite roadblocks that may appear. Most importantly we will continue our search for sustainable, core funding to allow Old School to be a *full-time* charitable group, allowing for more projects, partnerships, volunteers, training, internships, staff, community involvement, and wellness promotion.

Sincerely,

A handwritten signature in black ink, appearing to read 'Erin Winsor', followed by a horizontal line.

Erin Winsor, Co-Founder & Executive Director



# YEAR IN REVIEW



**Number of Seniors Reached:** 155

**Number of Young People Reached:** 190

**Presentations:** Eastern Health through Avalon East Wellness Coalition  
Seniors NL (Cancelled and Re-scheduled for 2022)

**Music Therapist Connections:** Kelsey Arsenault, Sheila Williams, Deborah Hawksley, Renee White

**Senior Living Community Connections:** Chancellor Park, Cambridge Estates, Littledale, Bishop's Gardens, Winslow Ridge, St. Luke's Anglican Homes, St. Patrick's Mercy Home (Tiffany Village & Kenny's Pond 2019-2020)

**School Connections:** Leary's Brook, Rennie's River, Gonzaga, Holy Heart of Mary

**Media Coverage:** VOCM Morning Show, VOCM Open Line with Paddy Daly, CBC Evening News, The Telegram, Accessible Media Inc., Coast 101.1, CBC Morning Show

## **Other Groups Connected with:**

- ACOA (2020-2021)
- Arts NL
- Association for New Canadians
- Avalon East Wellness Coalition
- City of St. John's
- City Wide Taxi
- CNIB
- Community Sector Council
- Eastern School Board
- Easter Seals
- First Light
- Futurpeuner
- Government of Canada
- Government of NL
- Metro Business Opportunities (2020-2021)
- Mobile Vendors Association (2020-2021)
- Newman Sound Choir
- NL Housing & Homelessness Network
- NLOWE
- Rendezvous
- Rotary Club of St. John's Northwest
- Seniors NL
- Shear's Bus Service
- Spare Tyre
- Smile Theatre
- Untellable Movement
- VeraCares (2020-2021)
- Volunteer Canada



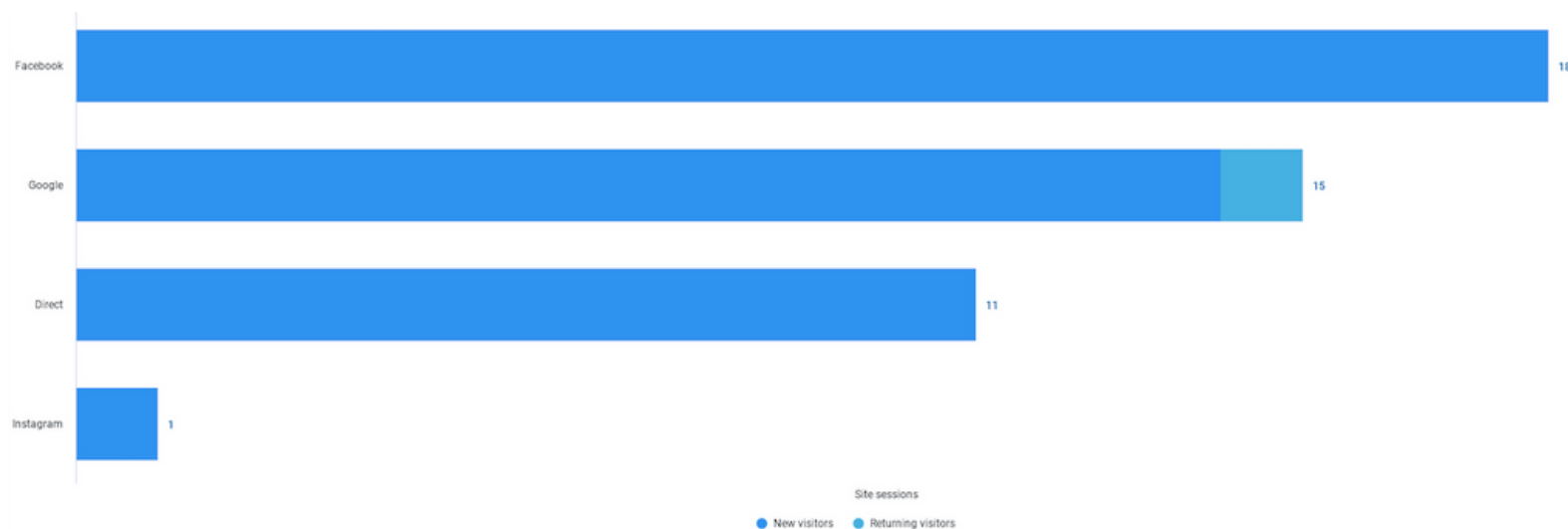
# A YEAR IN REVIEW



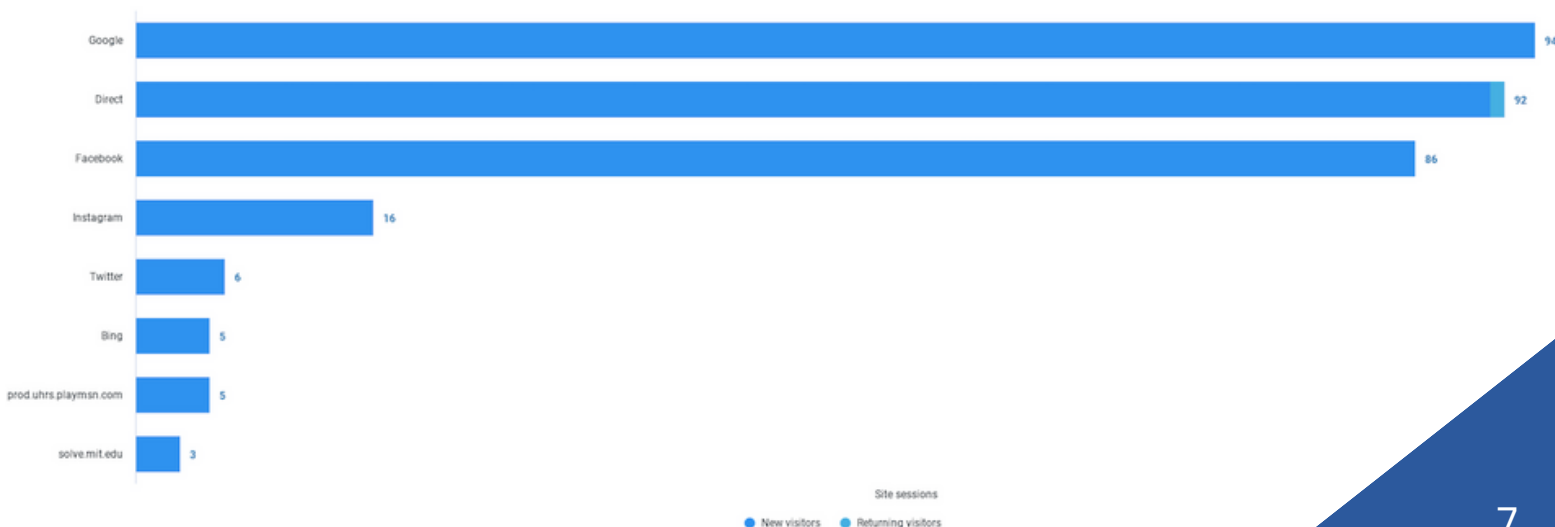
**Other Helping Hands:** Amanda Will, Brian Warr, David Smith (Scotiabank), Fred Earle CPA, Gillian Davis, Jack Harris, John Slauenwhite, Kyle McDavid, Regina Russell (Remax), Ryan Hopkins (Royal LePage), Ryan Buckman (CAHILL), Sheilagh O'Leary, Valerie Carruthers

**Web Analytics:** 29 Site Sessions  
266 Unique Visitors  
4m 37s Average Session Duration

## Marketing Seo Traffic By Referring Sites 2020 - 2021



## Marketing Seo Traffic By Referring Sites 2021 - 2022



# PROJECTS



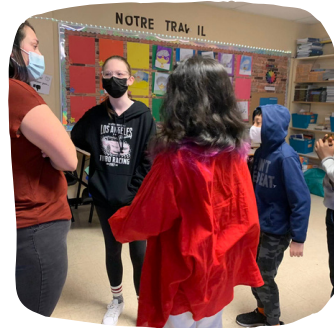
## Reminiscence Project

"Many people don't think children got enough sense to last overnight but young people can surprise you"  
- Mona, Participant

## Pedestrian Mall



## Pen Pal Project



"It's a wonderful example of authentic learning combined with social-emotional development that I use frequently as an example to show the power of learning partnerships in our communities." - Stacey, Teacher

## By the Sea Workshops

"What you're doing keeps our minds sharp!"  
- Edwin, Participant



## New Horizons Bus Retrofit



"There is a lot of talent and a lot of innovation in this. The intergenerational idea is a very good one." - Jack Harris, Former Member of Parliament

## Telephone Tunes

"Our telephone tune was delightful! She was so happy we called and even sang along with us! She asked us if we would call back so her answering machine could record it so she could listen over and over again."  
- Elizabeth, Telephone Tune Singer



## FUNDERS & DONORS



*As a growing organization, we are beyond grateful for the support of the community.*

### **List of Major Funders and Donors:**

Scotiabank Impact Fund

New Horizons for Seniors Program

### **List of Other Funders and Donors:**

- Bishop's Gardens
- Cindy Middleton
- City of St. John's
- Alexander Gardner (2020-2021)
- Debbie Winsor
- Derek Winsor
- Emilia Bartellas (2020-2021)
- Jessica Parsons
- Laura Kolasky
- Mara Bredovskis
- Morgan Tobin
- Sophia Solomon
- Stephanie Gillis
- Stacy Gardener
- Susan Haskell
- Suzanne Martin
- Various Anonymous Donors
- William Clarke

*Please see attached financial statements completed by Fred Earle.*

OLD SCHOOL INTERGENERATIONAL PROJECTS  
Financial Information  
Year Ended March 31, 2022

OLD SCHOOL INTERGENERATIONAL PROJECTS

Index to Financial Information

Year Ended March 31, 2022

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# Fred Earle

Chartered Professional Accountant

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## COMPILATION ENGAGEMENT REPORT

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To the Members of Old School Intergenerational Projects

On the basis of information provided by management, I have compiled the statement of financial position of Old School Intergenerational Projects as at March 31, 2022, and the statements of revenues and expenditures and changes in net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial statements ("financial information").

Management is responsible for the accompanying financial statements, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting. I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, Compilation Engagements, which requires me to comply with relevant ethical requirements. My responsibility is to assist management in the preparation of the financial statements.

I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the statements provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial statements.

Readers are cautioned that the financial statements may not be appropriate for their purposes.

St. John's, Newfoundland and Labrador  
October 8, 2022

CHARTERED PROFESSIONAL ACCOUNTANT

# OLD SCHOOL INTERGENERATIONAL PROJECTS

## Statement of Financial Position

March 31, 2022

	2022	2021
ASSETS		
CURRENT		
Cash	\$ 55,641	\$ 103
Harmonized sales tax recoverable	302	14
	<u>\$ 55,943</u>	<u>\$ 117</u>
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 63	\$ -
Deferred income	25,000	-
Due to related parties	1,001	1,343
	<u>26,064</u>	<u>1,343</u>
NET ASSETS	<u>29,879</u>	<u>(1,225)</u>
	<u>\$ 55,943</u>	<u>\$ )</u>
		118

ON BEHALF OF THE BOARD

\_\_\_\_\_ Director

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Fred Earle CPA, CA

The notes are an integral part of these financial statements

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# OLD SCHOOL INTERGENERATIONAL PROJECTS

## Statement of Revenues and Expenditures

Year Ended March 31, 2022

	2022	2021
REVENUES		
Grants - Government of Canada	\$ 23,999	\$ -
Donations - Corporate	20,000	-
Donations - Individual	1,255	-
Grants - Municipal	1,000	-
Project Income	160	-
	<u>46,414</u>	<u>-</u>
EXPENSES		
Capital equipment purchases	6,710	-
Repairs & Maintenance	4,000	-
Wages and benefits	2,525	-
Supplies and materials	676	3 3
Business fees & licences	432	524
Office	306	-
Software and website	215	3 0 8
Advertising & Promotion	196	1 9 6
Interest and service charges	157	21
Rent	81	-
Meetings	12	-
	<u>15,310</u>	<u>1,082</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ 31,104</u>	<u>\$ (1,082)</u>

The notes are an integral part of these financial statements

OLD SCHOOL INTERGENERATIONAL PROJECTS

Statement of Changes in Net Assets

Year Ended March 31, 2022

	2022	2021
NET ASSETS - BEGINNING OF YEAR	\$ (1,225)	\$ (143)
EXCESS OF REVENUE OVER EXPENSES	31,104	(1,082)
NET ASSETS - END OF YEAR	\$ 29,879	\$ (1,225)

# OLD SCHOOL INTERGENERATIONAL PROJECTS

## Notes to Financial Information

Year Ended March 31, 2022

(Unaudited - See Notice To Reader)

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### 1. BASIS OF ACCOUNTING

The basis of accounting applied in the preparation of the statement of financial position of Old School Intergenerational Projects as at March 31, 2022, and the statements of revenues and expenditures and changes in net assets for the year then ended is the historical cost basis and reflects cash transactions with the addition of:

□□accounts receivable

□□capital assets are expensed in year of purchase

□□accounts payable and accrued liabilities

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### 2. DESCRIPTION OF OPERATIONS

Old School Intergenerational Projects, was incorporated on July 18, 2020 as a non-profit corporation without share capital. The organization is exempt from income tax under Section 149(1) of the Income Tax Act.

Old School's purpose is to relieve conditions attributable to being aged, including social isolation and other mental or physical health conditions by providing intergenerational programs that foster interaction between seniors and young people in schools and in the community, such as arts workshops, pen-pals projects, and performances. In addition, Old School strives to advance the public's appreciation of and accessibility to the arts by providing high-quality artistic performances in public places, senior citizens' homes, community centers, and educational institutions.

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**ERIN WINSOR,  
EXECUTIVE DIRECTOR**

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