



2024-2025



THE
**arts &
aging**
NETWORK

**ANNUAL
REPORT**



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Financial Statements completed by Fred Earle, CPA

MISSION

We offer engaging, arts-based programs and performances that use creativity and compassion to foster inclusion, build intergenerational connections, and challenge perceptions of aging and dementia.

VISION

To enrich the aging experience through creativity, connection, and understanding.

CHARITABLE PURPOSE

The Arts and Aging Networks's charitable purpose is to relieve conditions attributable to being aged, including social isolation and other mental or physical health conditions by providing intergenerational programs that foster interaction between seniors and young people in schools and in the community, such as arts workshops, pen-pals projects, and performances. In addition, Arts and Aging strives to advance the public's appreciation of and accessibility to the arts by providing high-quality artistic performances in public places, senior citizens' homes, churches, community centers, and educational institutions.

VALUES

Collaboration | Compassion | Creativity | Inclusivity

THE ARTS & AGING APPROACH

Rooted in care, connection, creative practice, and engagement—and informed by both research and lived experience—our team members are guided by a shared set of traits. These qualities ensure that every performance and program reflects the values of the Arts and Aging Network.

- Positive
- Curious
- Adaptable
- Empathetic
- Present
- Strength-Based
- Genuine
- Hands on
- Arts-Informed
- Attentive
- Playful
- Empowering
- Engaging
- Person-Centered
- Open

STAFF

Erin Winsor - Executive Director (Present)

Claire Rouleau - Program Director (Until August 2024)

ARTIST CONTRACTORS

Brian Foley

Julia Dunne

Suzie Cranford

Libby Brennan

Kara Nofle

Alex Abbott

Lauren Eddy

Tanya Lasby

Kristina Bernardo

Gretchen Foley

Jim Healey

Michelle Carew

Kelsey Arsenault

Grace MacDonald

BOARD OF DIRECTORS

April 1, 2023 - March 31, 2024

Megan Ford, Chair

Becky Winsor, Vice Chair

Renell LeGrow, Secretary

Cassandra Elliot, Director at Large

Sam Hannaford, Honourary Director at Large

Erin Winsor, Executive Director

Claire Rouleau, Programming Director

September 23, 2024 - March 31, 2025

Aimee Coles, Chair

Cyril Bonia, Vice Chair

Nicole Miller, Treasurer

Karen Dwyer, Secretary

Renell Chalker, Director at Large

Suzanne Brake, Director at Large

Damian Stacey, Director at Large

Alysa O'Keefe, Director at Large

Zachary Johnson, Director at Large

MESSAGE FROM THE CHAIR

In the chaotic and busy times we are immersed in today, the arts remain a steady and vibrant force for meaningful connection, and I continue to be inspired by the impact The Arts and Aging Network has had within the community over the past year. While this year presented challenges in navigating rapid growth and programming demand, as well as a full re-brand from what was previously started as Old School Intergenerational Projects, it has equally served as a powerful testament to the resilience, creativity, and commitment to our mission and values shared by everyone involved to date.



We've brought to life fresh performances filled with the heartwarming stories of our history, built bridges across generations through school-based projects, provided dementia-sensitivity and engagement training to both volunteers and artist facilitators, and inspired even some of the province's best talent through the growing Sunshine Singers program. Yet at the heart of it all remains the very place where our original story began—our beloved program space: the bus!

I extend heartfelt thanks to our dedicated staff, artists, volunteers and fellow board members for their genuine passion, contributions, and talents, as well as our donors and sponsors for investing and believing in the future of arts-based impact - it is through your support that we are able to continue to offer high quality intergenerational arts programming, not just within the metro region, but now across the entire province.

Looking to the coming year, we are eager to launch and expand new programming and initiatives designed to establish meaningful impact across diverse communities while strengthening our community partnerships. I have every confidence that the Arts and Aging Network will continue to champion the arts, challenge assumptions, and inspire a deeper appreciation of how powerfully the arts can shape and enrich lives - not only for older adults, but for every generation.

Thank you for your unwavering support,

Aimee Coles

Aimee Coles, Board of Directors Chair

MESSAGE FROM EXECUTIVE DIRECTOR



The 2024–2025 fiscal year has been pivotal for The Arts & Aging Network. It was a year of transformation, growth, and resilience. One defining milestone was our official name change from Old School Intergenerational Projects to The Arts & Aging Network. This rebranding reflects our expanding vision, our broadened reach, and our deepened commitment to enriching the aging experience through arts-based programs and performances.

This was a big year. Big changes, big learning opportunities, big funding milestones, big challenges, and — most importantly — big hearts and big smiles.

Receiving \$175,000 from the Department of Health and Community Services to run and expand our programs was a dream come true. With this support, it has allowed The Arts & Aging Network to take bold steps in making Newfoundland and Labrador a more age-friendly and dementia-inclusive province. This year truly marked the beginning of that impact.

The year was not without its challenges. Transition is never easy, but thanks to the dedication of so many, along with the encouragement of families, friends, and supporters, we were able to face challenges head-on, and the organization has emerged stronger. A special thank you to:

- Board members, past and present, who guided us through transition and growth.
- Outgoing board members, whose patience, commitment, and leadership helped stabilize the Network at a critical time.
- Community partners, volunteers, and contracted workers — including Michelle Carew and Kara Nofle, who were leaders in keeping our momentum as an organization, and my dad, Derek Winsor, whose endless volunteer hours and steady support have been instrumental in helping the organization move forward.
- Business & Arts NL for providing a mentorship with Susan Sherk, who provided wisdom and clarity at a key point in our growth.

Together, these efforts have made 2024–2025 a successful year of building programs, partnerships, and moments of connection. See highlights below!

As we move into 2025–2026, we do so with gratitude and excitement. The foundation laid this year — through growth, resilience, and collaboration — positions us for an even greater impact. Together, we will continue to expand our reach, strengthen our programs, and ensure that aging in Newfoundland and Labrador is met with creativity, compassion, and community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Erin Winsor'.

Erin Winsor, Executive Director

YEAR IN REVIEW

Dementia Awareness & Artist Training

- 470 youth reached across NL in “Understanding Aging & Dementia” sessions.
- 22 artists and facilitators trained in Dementia Sensitivity & Engagement

Total: 568 participants (youth, seniors, teachers, artists)

Funded by the Department of Health & Community Services



“This is such a powerful and impactful training. I hope this is offered all over our province. The more people who take this training, the better on so many levels.” - Participant

In-School Intergenerational Programs

Pen Pals

Funded by Department of Health & Community Services

GrandPals

Funded by Providence Care

Music Thru Time

Funded by Arts Smarts NL



“(What I liked most about the program was) the feeling of joy from the students that I carried throughout the day.” - GrandPal

- 7 Schools
- 17 Classes
- 2 Homes
- 41 Seniors
- 441 Students

Total: 512 participants

YEAR IN REVIEW

Dementia-Inclusive Programs

Music of Your Life Workshops: 27 sessions, 454 participants (221 with dementia) across 11 venues.

Sunshine Singers: 28 group sessions + 8 one hour room-to-room visits, 953 participants (815 seniors, 379 with dementia).

Total: 1,407 participants

Funded by Department of Health & Community Services



“Thank you so much for the joy you have brought to me.” - Resident

Intergenerational Bus & Community Events

10 bus events, including Seniors Living Communities, Pride Parade, Farmers Market

Total: 827 participants (230 seniors, 236 youth, 316 others, 29 volunteers)

Funded by City of St. John's and Department of Health and Community Services



“I’ve seen a lot of school buses in my time, but nothing like this!” - Resident

YEAR IN REVIEW

Performance Offerings

By the Sea Performances: 13 shows in LTC homes, libraries, and community venues.

Total: 617 participants

including 372 seniors and 149 with dementia

Funded by Arts NL Community Grant



“I wish there was more people with dementia that could see it” – Recreation Director

OUR REACH

<p>6</p> <p>Community Presentations</p>	<p>14</p> <p>Artist Contractors</p>	<p>15</p> <p>School Partnerships</p>
<p>15</p> <p>New Care Home Partnerships</p>	<p>23</p> <p>New Community Connections</p>	<p>70</p> <p>Volunteers</p>
<p>687</p> <p>Youth Reached</p>	<p>803</p> <p>Younger Adults Reached</p>	<p>2,113</p> <p>Older Adults Reached</p>



Total People Reached

3,603

FUNDERS AND DONORS

With so much change and growth this year—especially with a new operating fund that supported the expansion of our programs—fundraising took a back seat. Looking forward, we hope to dedicate more energy to this important area. Above all, we are incredibly thankful to our community, corporate supporters, and government partners whose belief in our mission keeps us moving forward.

FUNDING SOURCES

Government of NL: Department of Health and Community Services
Government of NL: Department of Child, Seniors, Social Development
City of St. John's: Community Grant
City of St. John's: Capital Grant
GrandPals National at Providence Care

COMMUNITY DONORS

Susan Sherk
Bonita Croft
Rachelle Ryan in memory of Judy Brown
Chelsey MacLean
Tess Kennedy
Dave Richards
Bonnie Lundrigan
Earth, Wind, and Choir
Academy Canada
Marissa Maw
Kara Noftle
Meadow Creek
Lanes Retirement
Kingsway Baccalieu
Alick Tsui

Madonna Wilkson
Michelle Winsor
Sadie Martin
Madonna MacDonald
Cynthia Whelan
Kingsway Paradise
Debbie Winsor
The Glenbrook Lodge
Dr Walter Templeman Health Care Center
Caibou Vetran's Pavilion
Tiffany Village
Pearl House Manor
Agnes Pratt
Hillcrest Estates
Food First NL
Various Anonymous Donors

Appendix A:
Financial Compilation by Fred Earle, CPA

THE ARTS AND AGING NETWORK
Financial Information
Year Ended March 31, 2025

THE ARTS AND AGING NETWORK
Index to Financial Information
Year Ended March 31, 2025

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Fred Earle & Associates

Chartered Professional Accountants

COMPILATION ENGAGEMENT REPORT

To the Members of The Arts and Aging Network

On the basis of information provided by management, I have compiled the statement of financial position of The Arts and Aging Network as at March 31, 2025, and the statements of revenues and expenditures and changes in net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial statements ("financial information").

Management is responsible for the accompanying financial statements, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200,

My ^{My} Compilation Engagements, which requires me to comply with relevant ethical requirements.

My responsibility is to assist management in the preparation of the financial statements. I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the statements provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial statements.

Readers are cautioned that the financial statements may not be appropriate for their purposes.

St. John's, Newfoundland and Labrador
September 24, 2025



CHARTERED PROFESSIONAL ACCOUNTANT

THE ARTS AND AGING NETWORK
Statement of Financial Position
March 31, 2025

	2025	2024
ASSETS		
CURRENT		
Cash	\$ 106,945	\$ 192,925
Accounts receivable	14,415	100
Harmonized sales tax recoverable	1,919	663
Prepaid expenses	2,429	1,065
	\$ 125,708	\$ 194,753
 LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 11,115	\$ -
Wages payable	1,000	-
Employee deductions payable	1,742	-
Deferred revenue (Note 3)	82,966	175,000
	96,823	175,000
 NET ASSETS	 28,885	 19,753
	\$ 125,708	\$ 194,753

ON BEHALF OF THE BOARD

----- Director

----- Director

The notes are an integral part of these financial statements

THE ARTS AND AGING NETWORK
Statement of Revenues and Expenditures
Year Ended March 31, 2025

	2025	2024
REVENUES		
Grants - Provincial Govt.	\$ 177,338	\$ 5,000
Grants - Foundation & Other	9,000	7,500
Grants - Municipal	8,607	14,000
Donations - Individual	4,968	2,168
Service revenue	1,570	-
Donations - Corporate	1,570	1,000
Project Income	1,325	3,755
Interest	30	7
Repayment of prior year unspent grants- provincial	-	(15,750)
	<u>204,408</u>	<u>17,680</u>
EXPENSES		
Salaries and wages	100,632	16,525
Artist and facilitator fees	37,573	-
Repairs and maintenance	8,495	6,385
Supplies & materials	7,762	2,822
Professional fees	7,082	-
Advertising and promotion	6,707	228
Office	5,841	667
Insurance	4,297	4,677
Capital equipment purchases	6,698	10,615
Fuel	1,383	1,093
Travel	1,802	301
Meetings	1,217	226
Training	1,128	333
Utilities	1,140	-
Business taxes, licenses and memberships	1,117	1,410
Interest and bank charges	1,001	93
Gifts and honorariums	600	-
Theatre Program	486	692
Software and website	315	313
Cleaning	-	-
	<u>195,276</u>	<u>46,380</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ 9,132</u>	<u>\$ (28,700)</u>

The notes are an integral part of these financial statements

THE ARTS AND AGING NETWORK
Statement of Changes in Net Assets
Year Ended March 31, 2025

	2025	2024
NET ASSETS - BEGINNING OF YEAR	\$ 19,753	\$ 48,453
EXCESS OF REVENUE OVER EXPENSES	<u>9,132</u>	<u>(28,700)</u>
NET ASSETS - END OF YEAR	<u>\$ 28,885</u>	<u>\$ 19,753</u>

The notes are an integral part of these financial statements

THE ARTS AND AGING NETWORK

Notes to Financial Information

Year Ended March 31, 2025

(Unaudited - See Notice To Reader)

-
1. BASIS OF ACCOUNTING The basis of accounting applied in the preparation of the statement of financial position of The Arts and Aging Network as at March 31, 2025, and the statements of revenues and expenditures and changes in net assets for the year then ended is the historical cost basis and reflects cash transactions with the addition of:

- accounts receivable
- capital assets are expensed in year of purchase
- accounts payable and accrued liabilities

-
2. DESCRIPTION OF OPERATIONS The Arts and Aging Network, was incorporated on July 18, 2020 as Old School Intergenerational Projects, as a non-profit corporation without share capital. The organization changed it's name to The Arts and Aging Network on October 24, 2024 . The organization is exempt from income tax under Section 149(1) of the Income Tax Act.

The rebranding from Old School Intergenerational Projects to The Arts and Aging Network represents a significant evolution in the charity's identity, underscoring the commitment to using the arts to support and uplift our seniors, including those living with dementia, and foster positive aging for individuals of all ages through education and intergenerational programming.

The Arts and Aging Network's purpose is to relieve conditions attributable to being aged, including social isolation and other mental or physical health conditions, by providing intergenerational programs that foster interaction between seniors and young people in schools and in the community, such as arts workshops, pen-pals projects, and performances. In addition, Arts and Aging strives to advance the public's appreciation of and accessibility to the arts by providing high-quality artistic performances in public places, senior citizens' homes, community centers, and educational institutions .

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3. DEFERRED REVENUE

	2025	2024
<u>Project funds received but not spent at year end</u>		
Deferred Revenue - Gov NL	\$ -	\$ 175,000
Deferred Revenue - TCAR - Gov NL	48,250	-
Deferred Revenue - NHFS - Gov of Canada	19,261	-
Deferred Revenue - Avalon Wellness	1,000	-
Deferred Revenue - City of St. John;s	2,256	-
Deferred Revenue - City of St John's-Capital	4,638	-
Deferred Revenue - Octagon Arts Smart	3,788	-
Deferred Revenue - Arts Smart Cape St Francis	3,773	-
	<u>\$ 82,966</u>	<u>\$ 175,000</u>

-
4. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.

**ERIN WINSOR,
EXECUTIVE DIRECTOR**

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